

# Searching Techniques

What You should not  
search on Internet

# Avoid Searching on Internet

## Basis of Google Business:

- ✓ Personalized ads
- ✓ Based on your interests, location, searching history, viewing history, profile

# Avoid Searching on Internet

## Not to search

- ✓ Your email
- ✓ Medical issues and drugs
- ✓ Your name
- ✓ Your location
- ✓ Your favorite things

# Avoid Searching on Internet

## Dangerous to search pressure cooker bomb story

- ✓ Attacks
- ✓ Suicide bomb
- ✓ Killers/Underworld
- ✓ Terrifying insects
- ✓ Killing animals
- ✓ Poisons
- ✓ Murder
- ✓ Medical Symptoms

# Avoid Searching on Internet

**Dangerous to  
search** How to  
make  
computer  
Virus

- ✓ Hacking
- ✓ Free Music

# Avoid Searching on Internet

## Sensitive information

Religion

✓ About  
Politics

# Avoid Searching on Internet

## Unpleasant Results

Smokers

Lungs

- ✓ Skin
- Condition

# Summary

- ✓ What to Avoid while Searching
- ✓ Basics of search engine business
- ✓ Dangerous to Search
- ✓ Sensitive Information